



2025 Black History Month Quiz Answers: Thank you for participating in this year's Black History Month challenge! Be sure to join us next week for our final post—a special tribute with a direct connection to RAM! Below are this week's quiz answers. To qualify for an entry, your team must have answered all questions correctly. Check back next Monday for the next historical achievement and a new round of questions. Good luck!

GEORGE FLOYD PROTESTS – A HISTORICAL TURNING POINT

What street intersection in Minneapolis became a memorial and gathering site known as "George Floyd Square"?



Answer: East 38th Street and Chicago Avenue

George Floyd Square (officially George Perry Floyd Square) is located at the intersection of East 38th Street and Chicago Avenue in Minneapolis, Minnesota. The intersection became a memorial and gathering site after George Floyd's death on May 25, 2020.

On July 29, 2020, in response to the George Floyd incident, RAM hosted a company-wide Unconscious Bias webinar focused on advancing the understanding of equity and inclusion across race, gender, socioeconomic status, and other areas of diversity. Which RAM initiative ultimately emerged from these efforts?



Answer: Diversity, Equity & Inclusion (DEI) or Advancement Culture & Engagement (ACE)

The George Floyd protests served as the catalyst for Royal American Management to launch its Diversity, Equity, and Inclusion (DEI) initiative, which later evolved into the Advancement, Culture, and Engagement (ACE) program.

This effort began with an Unconscious Bias Webinar, open to all staff, aimed at increasing awareness of how unconscious biases shape decision-making, workplace interactions, and overall dynamics. By recognizing and addressing these biases, employees gained a deeper understanding of their role in promoting an inclusive workplace.